

Pro Staff News

Volume 2 Issue 4 April

Team Ocean Kayak at Academy in San Antonio, Texas

On April 21, 2007 Team Ocean Kayak traveled to San Antonio for Academy's Boating weekend. Team Ocean Kayak would like to thank Brent, Bill and the entire staff at Academy for their hospitality. This Academy is located in San Antonio on Loop 1604 near Hwy 281 in North San Antonio. They had a nice event planned for the weekend and solicited the help of the United States Coast Guard, who setup an inspection station in the parking lot. The Coast Guard was inspecting boats free of charge to educate boaters and ensure safe boating. The modular, upright kayak display, that is located in this Academy store is very nice. This type of display, along with a specification sheet for the kayak, allow consumers to get a good bird's eye view of the kayak and compare them side by side. There was a nice turn out for the event and the store stayed busy for most of the day. We talked to many kayakers in the store and was able to answer all of the customer's questions about kayaking and Ocean Kayaks. We think many people are just beginning their purchase process for the upcoming summer, We talked to many people who planned to make a purchase in the coming weeks.

Promotional Events

May 6, 2007 Team Ocean Kayak Paddle Safety Class

May 19, 2007 Stars and Stripes Tournament Sabine, TX

May 26-27, 2007 Cabela's Watersport Weekend Buda, TX



Vincent at the Alamo



Academy's Kayak display



US Coast Guard Boat Inspections



San Antonio River walk

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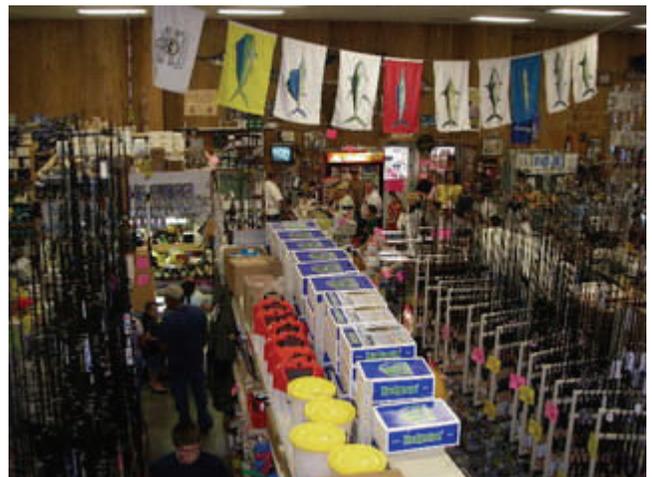
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Team Ocean Kayak at Roy's Customer Appreciation Weekend Corpus Christi, Texas

On April 21-22 Roy's Bait and Tackle in Corpus Christi held their annual customer appreciation weekend. Captain Filip "FISHMAN" Spencer was on hand for Costa Del Mar Sunglasses and Team Ocean Kayak. Roy's Bait and Tackle is a fixture in on the Gulf Coast and is well known as one of the largest tackle shops in the state. This was a great event with a high attendance. Costa Del Mar Sunglasses are the industry leader in eyewear and Captain Filip Spencer had little problem selling a good number of sunglasses. This event had many industry product representatives in attendance, complete with booths and experts on hand to answer any of the customer's questions. Roy's carries many of the products that our sponsors produce, and Team Ocean Kayak was able to help customers with all their questions.



Lots of happy Customers



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Team Ocean Kayak at the Costa Del Mar U of Blue College Tour

Team Ocean Kayak had the pleasure of taking the Costa Del Mar film crew and special guest Cindy Garrison of ESPN, along with a contest winner, on a kayak fishing adventure on Town lake in Austin. We put one of the cameramen in a Prowler with Scotty stabilizers, Cindy fly fished from the Big Game and another cameraman stood from a Drifter. It was a logistical exercise in launching 11 kayaks and taking that many first time kayakers on the water. The trip was a great success. We got some really great photos and none of the cameramen got wet. This was a two day event in Austin with a party on campus, the kayak fishing trip, and a concert on sixth street. It was great to finally get to spend some time with the great people of Costa Del Mar Sunglasses, they are a fun and adventurous group. We got lots of great photos, so check with the website under events to see all the pictures.



Cindy Garrison and the film crew



The fishing group



Interview on the water



Cindy feeding worms for free glasses



Getting ready for launch



Cindy fly fishing from the Big Game



Cindy giving away glasses
Vincent S. Rinando, Editor

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Team Ocean Kayak at Bass Pro Shop Camping and Boating Classic Katy, Texas

Team Ocean Kayak participated in this year's Bass Pro Shop's Camping and Boating Classic. This is a great event, complete with 15,000 gallon kayak pool for demonstrations. The weather cooperated and the event had great crowds. Team Ocean Kayak members were on hand to answer questions, giving kayak demonstrations, and provide kayak fishing seminars inside the Bass Pro Shop. We had tournament rigged kayaks on display, along with our tournament trailer full of kayaks and gear. Bass Pro Shop events are a great way for Team Ocean Kayak to promote it's sponsor's products. We are able to assist customers throughout their purchase experience and sold many kayaks and paddle sport accessories. This is a three day event located in Houston at an outlet mall and is heavily attended.



Pool time at Bass Pro Shops



Putting people in kayaks



Tournament Kayak



Setting up the Kayak pool



Robert Harvey giving Paddle Lessons



Robert's Kayak Seminar inside



Captain Filip Spencer's Seminar

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Team Ocean Kayak at the REI Paddle Demo in Dallas, Texas

[More Details](#)

Team Ocean Kayak's Sam Rinando loaded up the trailer full of kayaks and drove them to Dallas for an REI Paddle demo held at McKinney Lake. Beautiful weather brought out large crowds of families. There were plenty of first time kayakers and lots of kids in attendance for this event. This was a great opportunity for Team Ocean Kayak to venture north a bit and introduce ourselves to a new market area. There were a large number of families at this event with their kids. This is a great indication of the future growth of our sport, more and more, younger kids are being exposed to the sport of kayak and canoeing.



Sunny day brought out large crowds



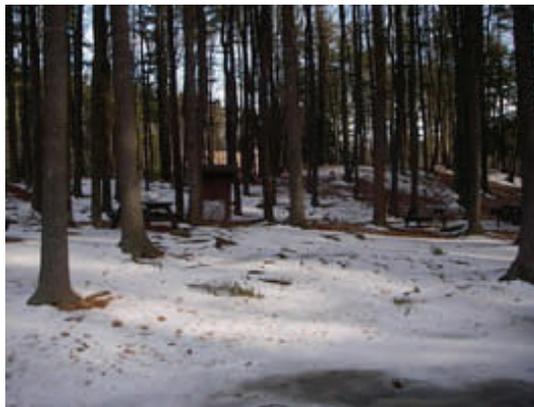
Lots of kids at this event

Tent setup

Team Ocean Kayak at the Specktaclar Kayak Tournament Galveston, Texas

Team Ocean Kayak fished in the Specktaclar kayak fishing tournament held in Galveston on April 14, 2007. The team had success finding fish on tournament day landing two of Team Ocean Kayak in the top 12 anglers for the day. Teammate Vincent Rinando was stuck in Boston and Chicago on tournament day due to heavy snows and bad weather in the northeast and was unable to make the tournament, so the team had to fish one rod short for the event.

Robert Harvey, Captain Filip Spencer and Jeff Herman all found good fish, but rough weather and high winds made fishing difficult.



Stuck in the snow on tournament day



Prefishing for the tournament

[More Details](#)

We would like to thank our Sponsors for their continued Support

Johnson Outdoors
Ocean Kayak
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Hummingbird
Mirrolure
Scotty Marine
Costa Del Mar Sunglasses

Pentax Cameras
Old Town Canoes
Mustang Survival Gear
Bluewater Trailers
Kistler Rods
Culprit Lures
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Surf to Summit Kayak Seats
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