

## Pro Staff News

Volume 2 Issue 2 February

### Team Ocean Kayak places 2nd at Huntsville State Park Bass Tournament

On February 24, 2007 Team Ocean Kayak participated in the Huntsville State Park Bass Tournament. We participate in many fresh and saltwater events throughout the year and it is always a treat when we get to come inland and fish in fresh water.

The event was held at Huntsville State Park, located seventy miles north of Houston near Sam Houston State University. This was an overnight campout event. We spent the first day setting up camp, cooking, eating, eating some more and visiting with all the contestants. This time was typically spent talking about each others equipment and strategies for the upcoming tournament. Just before sundown six bus loads of high school kids setup camp next door, I think they were surprised to see so many kayaks on the lake. They had plenty of questions and we spent most of the evening showing them our kayaks and talking to them about kayak fishing. The anglers gathered together at night where we fried fish and shot the breeze before bedtime. The weather was pleasant, with lows in the sixties and highs in the low seventies.

Saturday morning brought rain showers and stronger winds, it's tournament day and this is pretty typical. The competitors spent the morning eating breakfast and drinking coffee around the campfire, then set off after black bass.

Vincent Rinando located some quality fish early and had two of his three fish before 8am. With the winds and rain increasing, the bite turned off and many of the anglers were left with the fish they caught early in the morning. Vincent's stringer placed second overall for the tournament.

It's important for Team Ocean Kayak to participate in as many freshwater events as we can. We are aware that the paddle sport community is not confined to the coastal marshes and it's important to make contact with the freshwater community and listen to their needs and ideas about the sport.

#### Promotional Events

[March 10, 2007 Stars and Stripes Tournament Corpus Christi](#)

[March 17-18, 2007 Cabela's Spring Fishing Classic Austin](#)

March 23-25, 2007 Backpacker Outdoor Paddle Demo Baton Rouge, LA

[March 24, 2007 North American Kayak Angler Tournament Galveston](#)

March 31, 2007 REI Paddle Demo Houston

April 1, 2007 REI Paddle Demo Austin



Vincent receives 2nd Place



The Campsite



One of the winning Bass

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### Team Ocean Kayak at Bass Pro Shop in San Antonio

Team Ocean Kayak's Captain Filip Spencer participated in this year's Bass Pro Shop Spring Fishing Classic held in San Antonio February 16-18, 2007.

Captain Filip Spencer was on hand to give advice and answer questions about fishing and kayak fishing. Bass Pro Shop is always a great venue. Team Ocean Kayak is able to show customers our sponsor's products that are available at the store. We walk them over to the products and go over their benefits and uses directly with the customer. Usually the customer will make a purchase right on the spot.

Many customers gathered around the kayak displays to get advice about rigging and fishing from a kayak from Captain Spencer. This direct, one on one assistance, gives customers the confidence to make a kayak purchase and many kayaks were sold that weekend.



Capt. Filip Spencer giving kayak rigging advice



Promotion Product table

Team Ocean Kayak was able to acquire a limited space for product display. We setup a product table displaying many of our sponsor's products that are available within the store. Customers are able to walk up and put their hands on these products and get expert advice about them from the people who rely on them in their sport.



Ocean Kayaks on display



Capt Spencer show a customer Mirrolures

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### Team Ocean Kayak at the 32nd Annual Houston Fishing Show

The 32nd annual Houston Fishing show was held at the George R Brown Convention center in Houston from February 28 through March 4, 2007. Team Ocean Kayak was pleased to represent Kistler rods at this years show. It was great to be able to give back to Kistler rods for their continued support of Team Ocean Kayak over the past couple of years. Kistler rods make the best rods in the country, and it was a pleasure to talk with anglers about their products. Kistler rods are a Texas based company and the leader in fishing rod technology.

The weather in Houston was great for this years show, and the crowds reflected the great weather. Many anglers are gearing up for the upcoming fishing season and were eager to talk fishing and fishing equipment with Team Ocean Kayak.

Team Ocean Kayak would like to thank Moe and Bayside Sales for his hospitality and the opportunity to help them out with this years show.



Robert Harvey answering questions about Kistler rods



George R Brown Convention Center Houston

[More Details](#)



Robert Harvey helping out a customer

### Team Ocean Kayak at Canoesport Kayak Days event in Houston

On February 23-25, 2007 Team Ocean Kayak's Jeff Herman participated in the Kayak Day's event at Canoesport in Houston this year. Canoesport is an Ocean Kayak dealer, and it was our pleasure to help them out with this year's event. Jeff was on hand to answer questions about Ocean Kayaks and kayaking in general. Jeff is a wealth of knowledge and was available to answer everyone's questions. Team Ocean Kayak would like to thank Bruce and Charles at Canoesport for their hospitality and the opportunity to help them out with this year's event.

[More Details](#)

#### We would like to thank our Sponsors for their continued Support

Johnson Outdoors  
Ocean Kayak  
Extrasport  
Hummingbird  
Mirrolure  
Scotty Marine  
Costa Del Mar Sunglasses

Pentax Cameras  
Old Town Canoes  
Mustang Survival Gear  
Bluewater Trailers  
Kistler Rods  
Culprit Lures  
RipTide Lures

Lendal Paddles  
Necky Kayaks  
Texastrout.com  
Carlisle paddles  
Minn Kota  
HookNLine Maps  
Chota Outdoor Gear

Surf to Summit Kayak Seats  
Fishman's Guide Service