

Pro Staff News

Volume 2 Issue 1 January

Team Ocean Kayak at the Houston Boat and Recreation Show

On January 4–15 2007, Team Ocean Kayak represented MinnKota motors at the 2007 Houston Boat and Recreation Show. Team Ocean Kayak participated in this year's Houston Boat and Recreation show held at Reliant Center in Houston. This was a nine day event in which teammates alternated days and nights representing MinnKota trolling motors at the Fishing Tackle Unlimited booth. It was a great show with large turnouts on every day.

Team Ocean Kayak members were on hand to answer any customers questions about MinnKota products. We also had some success selling the products at the show. Team Ocean Kayak's Robert Harvey was successful in selling the largest motor on hand on his first night, the Rip Tide 101 Pro. Before someone makes this type of investment in a trolling motor, they have plenty of questions. Lucky for the customer Robert is an expert in tournament angling from a power boat and a wealth of knowledge. With all of his questions answered and confident in the information provided by Robert, he didn't hesitate to make the purchase. We saw plenty of familiar faces and are quickly networking with many of the people who frequently promote at this type of event. Team Ocean Kayak would like to thank MinnKota motors for providing us with the opportunity to represent their fine company at this event.

Many of our sponsor's product were represented at the Fishing Tackle Unlimited booth, including Costa Del Mar and Scotty.

A couple of the Houston area Ocean Kayak dealers Canoesport and KO Sailing had some very nice booths and displays at this year's event. Team Ocean Kayak was more than happy to direct attendees to their booths for information about Ocean Kayak, Old Town and Necky Products.

Promotional Events

[February 17, 2007 Kayak Anglers Tournament Lake Fayette.](#)

[February 24, 2007 Huntsville State Park Tournament.](#)

[February 28-March 4, 2007 Houston Fishing Show.](#)



Robert giving info on the Prowler Big Game

[More Details](#)

Pro Staff News

Volume 2 Issue 1 January

Team Ocean Kayak at Captain's Weekend Cabela's Austin

Team Ocean Kayak's Captain Filip Spencer participated in this year's Captain's weekend at Cabela's in Austin. With all the fishing guides in the state of Texas it is an honor to be asked to speak at this event. Team Ocean Kayak was able to park the tournament trailer at the front doors of Cabela's. As customers walk past our trailer they are able to see two of the newest tournament kayaks, as well as, the promotional banners of our product sponsors.

Team Ocean Kayak was also able to setup a product sponsor table inside Cabela's where we could promote our products to the customers inside and answer any questions they might have.

Captain Spencer also provided daily seminars inside the store talking about fishing, kayak rigging, kayak fishing and how to use our sponsor's products. This is a great opportunity for us to show customers how to use our sponsor's products, and talk about the success we've had with them. The seminars participants were interested, attentive, and eager to learn about our sport. Team Ocean Kayak passed out brochures from our sponsors and sample bags from Rip Tide lures.



Tournament Trailer at the front doors of Cabela's

[More Details](#)



Sponsor's Product Table



Captain Filip giving a fishing seminar inside

Team Ocean Kayak at Corpus Christi Boat Show

On January 20, 2007 Team Ocean Kayak helped out one of its supporters and Ocean Kayak dealers Wind and Wave at the Corpus Christi Boat Show.

Among the Ocean model's on display were the Prowler Big Game and Pink Venus 11. There were many interested customers on hand to ask questions about the sport and kayaking in general.

Boat and Fishing shows are a great opportunity for Team Ocean Kayak to talk with people about the sport of kayak fishing and the wonderful products our sponsor produce.

Large crowds turned out despite the weather. Many participants were interested in information about how to mount a humminbird depth finder on a kayak. Team Ocean Kayak was on hand to answer customers questions and provide information about new products for 2007.



Wind and Wave Booth

Pro Staff News

Volume 2 Issue 1 January

Team Ocean Kayak competes in Stars and Stripes Tournament Galveston

On January 20, 2007 Team Ocean Kayak's Vincent Rinando and Robert Harvey competed in the Stars and Stripes tournament held in Galveston, Texas. A cold front and windy rainy conditions made for a tough day fishing. Vincent and Robert found trout early, but the weather soon deteriorated and the bite shut down. This was the first tournament of the 2007 season and even with bad weather there was a good turnout for this event. Team Ocean Kayak was able to weigh in a single trout for angler of the year standings.

Winter fishing can often be hit or miss. Approaching cold fronts and changes in temperature, wind direction and speed, and barometric pressure all have an affect on fishing. Team Ocean Kayak had been catching quality tournament fish for the weeks prior to the tournament, but most anglers found difficult conditions on tournament day.

This year's tournament was held at Pirates Cove Marina, using their outdoor meeting area for the weigh in and ceremony. This was a good time to talk with other anglers about the new products coming out in 2007 and show off some of our new sponsor products.



Vincent with a nice trout

[More Details](#)

Team Ocean Kayak member speaks at Texas Parks and Wildlife Flat Out Fishing Expo Corpus

On January 27, 2007 Team Ocean Kayak's Jeff Herman was again asked to speak at this years Flat Out Fishing Expo in Corpus Christi for the Texas Parks and Wildlife Department. Jeff gave a presentation on kayaking and kayak fishing. With all the people who kayak and kayak fish in the state of Texas, this was an honor for Jeff to again be chosen as a keynote speaker.

Jeff's seminar was guided by a very nice power point presentation that he put together for this event. Jeff brought with him a wide variety of sponsor's products and discussed the various product that we use during tournaments and the essentials of kayak rigging and kayak safety. This is a great way to expose new consumers to the great products our sponsors offer.

This type of exposure helps solidify Team Ocean Kayak as the voice for the kayak fishing industry and helps strengthen our connections with the Texas Parks and Wildlife Department for future events.



Packed House for Jeff's presentation



Jeff giving a kayak rigging seminar

[More Details](#)

We would like to thank our Sponsors for their continued Support

Johnson Outdoors
Ocean Kayak
Extrasport
Hummingbird
Mirrolure
Minn Kota
Pentax

Carlisle paddles
Old Town Canoes
Mustang Survival Gear
Bluewater Trailers
Kistler Rods
Culprit Lures
RipTide Lures

Lendal Paddles
Necky Kayaks
Texastrout.com
Costa Del Mar Sunglasses
Scotty Marine
HookNLine Maps
Chota Outdoor Gear

Surf to Summit Kayak Seats
Fishman's Guide Service