

## Pro Staff News

Volume 2 Issue 11 November

### Team Ocean Kayak at Brandon Backe Shriener Tournament Galveston, Texas

Team Ocean Kayak participated in the third annual Brandon Backe Benefit tournament. The team was defending last year's first place finish. With only fifteen minutes remaining things were looking good with the team leading in four places, unfortunately a late surge of power boat anglers we were overtaken and ended up in fourth place. This tournament was held to benefit the Shriner's burn hospital which treats children with burn injuries free of charge. Over one hundred power boats filled with anglers competed against Team Ocean Kayak, the only anglers fishing from a kayak. In another stroke of bad luck team member Robert Harvey was stuck in an unusually long ferry line and was unable to reach the weigh in on time. Robert's trout would have easily placed third in the trout division.

Everyone caught fish, and we always enjoy supporting the shriners. It was a great tournament with a large turnout and everyone had a great time. The auction after the tournament raised over one hundred thousand dollars benefiting the burn hospital. As the only kayakers entered in this tournament for the second year in a row, we always garnish a lot of attention at this tournament.

Leader board with only minutes left

### Promotional Events

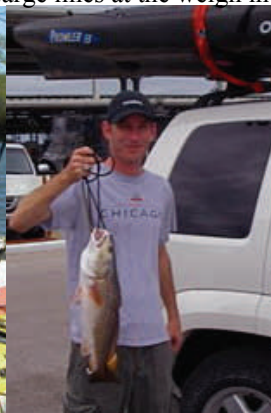
Have a Safe and Happy Holiday Season



Having fun at the banquet



Large lines at the weigh in





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### Team Ocean Kayak with the Texas A&M Adventure Club Corpus Christi, Texas

Team Ocean Kayak had the pleasure once again to host the Texas A&M Adventure club outing along with Wind and Wave of Corpus Christi, the local Ocean Kayak dealer. It's a chance for Team Ocean Kayak to introduce the next generation of kayakers to the sport we love. It's also an opportunity for us to introduce them to newest Ocean Kayak products along with the wonderful products our sponsors provide.

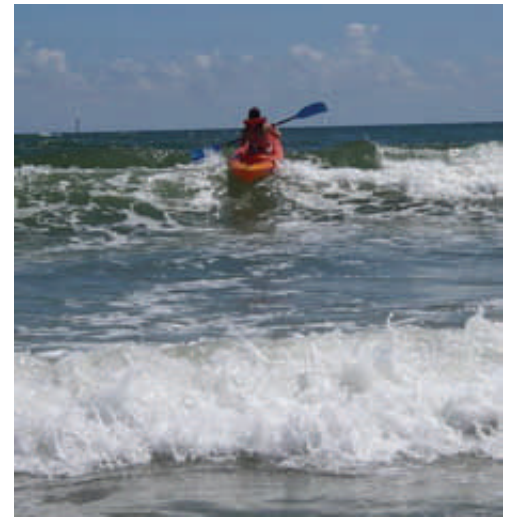
Lots of students showed up the outdoor adventure class. Students were able to learn paddling, kayaking safety, how to handle a kayak and rough water and waves and even how to paddle kayaks through the surf. All the students had a great time and wish that the class would last more than three hours. - Capt. Filip Spencer



Students gather around the trailer for instructions



Getting ready for the launch



Going out through the waves



Learning about kayaking from the pros



Beautiful day on the water

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### Team Ocean Kayak adds a new member to the Team: Sam Rinando

Team Ocean Kayak would like to formally announce the addition of Sam Rinando to it's promotional and tournament angling team. Sam has been an integral part of our team as an alternate for the past two seasons and was a member of the Johnson Outdoors pro staff for the 2007 season. Sam has agreed to join the team full time for the 2008 season as Team Ocean Kayak expands it's reach throughout the country. Our vision has always been to be the premier face of kayak fishing and Sam's experience both in kayak fishing and promotions will be a great help in staffing many more events for the 2008 season.

Sam was born on the Texas Gulf coast, his family has owned bay front property on Galveston island's West Bay since the early 1940s. His father and grandfather both accomplished coastal fishermen, instilled a love for the outdoors and saltwater fishing that remains with him today. Summers and week-ends as a child were filled fishing the Texas coastal waters from dawn to dusk. Sam spent his college years in the Texas hill country in San Marcos. While living in New Branfels, he pursued his passion for the water, paddling kayaks and canoes on the Guadalupe, Blanco, and San Marcos rivers fishing for rainbow trout and Guadalupe bass. Upon his return, Sam applied his new found kayaking skills to the saltwater marsh of the Texas gulf coast. Sam is the older brother of teammate Vincent Rinando and has formed a close bond of friendship with the entire team over the past two years, a key element in our team's success is the ability of teammates to trust and depend on it's members under all circumstance. This is the main reason Team Ocean Kayak has remained as a team while other teams come and go and is a big part of our tournament success.

Sam has been a vital part of Team Ocean Kayak over the past two seasons, aiding the team in scouting and pre-fishing prior to upcoming tournament events. Sam has filled in for missing team members at tournaments over the past two years and has a proven track record as a tournament angler. Sam has also helped cover for the team at promotional events when we were spread a little thin. This has been somewhat of a training mission and allows Sam to step into the 2008 season not as a rookie, but as a seasoned veteran. Sam currently owns and paddles an Ocean Kayak Prowler 15, Prowler 13, and Drifter kayak and is a proficient paddler.

We hope that you help us in welcoming Sam as a valued member of Team Ocean Kayak and provide him with the same wonderful support that you provide all the members of Team Ocean Kayak as we continue to grow into the national face of kayak fishing.



[More Details](#)



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### The 2008 Tournament and Promotional Season is Fast Approaching

Team Ocean Kayak would like to take this time to thank our sponsors for their support. The 2007 promotion and tournament season was a great success, in large part to the support we receive from our wonderful sponsors. Team Ocean Kayak strives to represent only the best products in the industry and associate itself with the industry leaders. Kayaking and Kayak angling is one of the fastest growing sports worldwide. Team Ocean Kayak is on it's way to becoming the most recognizable name in the sport.

This is where your company plays a vital role. Team Ocean Kayak is an organization that is not built for making the team money. We have little time to hold fund raisers, as our schedule is typically filled with near fifty events in a fifty two week year. We would rather focus on building our sponsor's business and aid in selling their products and increasing their profit. All of our members hold regular jobs, and spend their own money traveling to tournaments, paying entry fees, and promoting on their own at various events. Team Ocean Kayak's passion for the sport fuels this dedication, this is unlikely to change. However, any monetary help your company can provide as a business expense would aid the team to reach more people and provide an even higher level of promotion for your company and products. We can't do this alone and we depend on your support to reach our goals. Any promotions that you have scheduled that you would like Team Ocean Kayak to be a involved, please get with your team representative as early as possible. Our schedule fills up quickly and priority will be given to those who get their dates in early.

Our promotional partner has increased their territory for the 2008 promotional season to nearly 40 states and Team Ocean Kayak will be traveling to many of these promotions nationwide. We are excited about picking up the Mountain and Atlantic states and hope to introduce and educate that community on the sport of kayak fishing.

Your team representative will be contacting you shortly about sponsorship opportunities for 2008. Many of you have already been contacted and we thank you for your prompt response. We have already received our tournament and promotional kayaks and will be outfitting them with equipment during December in preparation for the upcoming season. We have little time remaining to accomplish everything we need to do prior to January, so your assistance is greatly appreciated. Last January we had five events including the Houston and Corpus Boat Shows, a tournament, a Cabelas promotion, and a Texas Parks and Wildlife speaking engagement at one of their functions.

Any other promotional assistance your company can give us is greatly appreciated. Photos in catalogs, print ads in advertisements, contacts with magazine editors, photos on websites, all aid us in the national exposure we are looking for as a team. The more national exposure we receive, the easier our job will be when we promote outside our home state of Texas. This will also aid the team in getting other national sponsors to lessen the financial burden on the team and our existing sponsors.

Once again, Team Ocean Kayak would like to thank you and your company for their continued support and congratulate you on a successful 2007 season. We would also like to wish you and your family a safe and wonderful holiday season.

### We would like to thank our Sponsors for their continued Support

Johnson Outdoors

Ocean Kayak

Extrasport

Hummingbird

Mirrolure

Scotty Marine

Costa Del Mar Sunglasses

Pentax Cameras

Old Town Canoes

Mustang Survival Gear

Bluewater Trailers

Kistler Rods

Culprit Lures

RipTide Lures

Lendal Paddles

Necky Kayaks

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Surf to Summit Kayak Seats

Fishman's Guide Service

Chota Outdoor Gear