



Pro Staff Year in Review

2008

Highlights

The 2008 tournament and promotion season was a banner year for Team Ocean Kayak. We had our best performance in tournament fishing to date and participated in some great promotional events. The website www.teamocean kayak.com is steadily growing. We are currently averaging more than 1 million hits per year on this site over the past three years. We are currently at 891,535 hits for 2008, after a slight slow down due to the effects of Hurricane Ike in August and September, we are back on pace for 1 million hits in 2008. We look forward to building on the momentum generated this year and making 2009 even more successful.

14 Tournament Events

Individual

9 1st Place Finishes
4 2nd Place Finishes
6 3rd Place Finishes
5 4th Place Finishes

Team

8 1st Place Team Finishes
3 2nd Place Team Finishes
3 3rd Place Team Finishes

Angler of Year

2 Angler of the Year
2 2nd Place Angler of Year
1 3rd Place Angler of Year

Team of Year

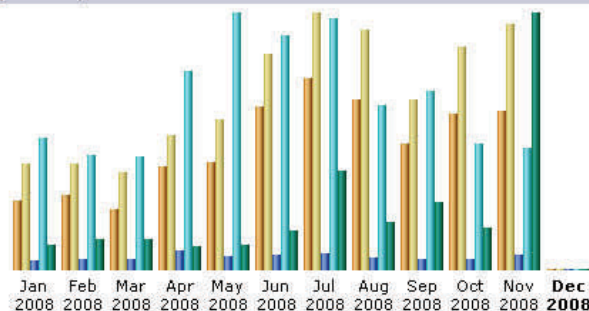
2 Team of the Year
1 2nd Place Team of Year
1 5th Place Team of Year
1 6th Place Team of Year

30 Promotional Events in 2008 for a total of 54 Days.

Over 25 Published Articles and Pictures.

1 State Fly rod Record

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2008	712	1085	4654	62178	4.30 GB
Feb 2008	764	1087	4940	53773	5.14 GB
Mar 2008	614	996	4908	53307	5.23 GB
Apr 2008	1055	1386	9323	93891	4.10 GB
May 2008	1108	1544	6064	120803	4.26 GB
Jun 2008	1665	2204	6878	110634	6.83 GB
Jul 2008	1963	2627	7453	118716	17.10 GB
Aug 2008	1742	2461	5994	77264	8.15 GB
Sep 2008	1296	1737	4980	84497	11.70 GB
Oct 2008	1600	2286	5287	59203	7.29 GB
Nov 2008	1634	2521	6902	57269	44.02 GB
Dec 2008	0	0	0	0	0
Total	14153	19934	67383	891535	118.11 GB

2008 www.teamocean kayak.com Web Statistics



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Promotions

January 17-20, 2008	Corpus Christi Boat Show Corpus Christi, TX
January 26-27, 2008	Cabela's Captains Weekend Austin, TX
February 2, 2008	TPW Flat Out Fishing Expo
February 29, 2008	Bass Pro Shop Classic Pearland, TX
February 29, 2008	Bass Pro Shop Classic Houston, TX
March 1-2, 2008	Bass Pro Shop Classic Pearland, TX
March 1-2, 2008	Bass Pro Shop Classic Houston, TX
March 7-9, 2008	Bass Pro Shop Classic Pearland, TX
March 29-30, 2008	Austin Canoe and Kayak Demo Austin TX
April 5, 2008	TG Canoe and Kayak Demo San Marcos TX
April 10-13, 2008	Canoesport Pool Demo Houston TX
April 12, 2008	REI Kayak Demo Houston TX
April 13, 2008	REI Kayak Demo Austin TX
April 17-19, 2008	Backpacker Pool Event Lafayette LA
April 26-27, 2008	REI Demo Day Plano, TX
May 16-18, 2008	Bass Pro Shop Pool Demo Pearland, TX
May 16-17, 2008	Bass Pro Shop Spring Classic Katy, TX
June 21, 2008	Academy Day College Station, TX
June 14, 2008	Paddle Safety Class Galveston, TX
June 27, 2008	Texas A&M Adventure Class Corpus Christi
June 28, 2008	CBATS Tournament Corpus Christi, TX
July 21-25	Ocean Kayak Dealer's Conference Atlanta, GA
July 26, 2008	Trident Owners Galveston paddle demo
July 26, 2008	Texas A&M Paddle Demo Corpus Christi
August 9 2008	Captain's Night at Jerry B Corpus Christi, TX
August 14, 2008	REI Kayak Fishing Seminar Houston, TX
Sept 20-21, 2008	Austin Canoe & Kayak Paddle Demo Austin, TX
Sept 27-28, 2008	Austin Canoe & Kayak Paddle Demo San Marcos
October 1, 2008	Houston Children's Museum Benefit Houston

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Publications

InshoreFan.com
Gulf Coast Fisherman
Fishing Report Corpus Christi Caller Times
Pictures and Articles in Kayak Fishing Magazine
Pictures and Articles in Saltwater Angler Magazine

3 Articles
Quarterly Publication 4 Issues
Weekly Report
Quarterly Publication 4 Issues
Quarterly Publication 4 Issues

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Third Coast Kayak Series

February 23, 2008	Corpus Christi, Texas	1st, 2nd, 3rd, 4th Place Individual Slam Largest Slam of the Tournament Series	1st Place Team
April 19, 2008	Port Isabel, Texas	1st Place Trout, 4th, 5th Individual Slam	1st Place Team
June 21, 2008	Port O'Connor, Texas	1st Place, 4th, 5th Place Individual Slam 1st Place Redfish Largest Redfish of the Tournament Series	1st Place Team
September 6, 2008	Port Mansfield, Texas	6th Place Individual Slam	2nd Place Team
October 25, 2008	Port Aransas, Texas	3rd, 5th Place Individual Slam	1st Place Team

1st Place Angler of the Year

1st Place Team of the Year

2nd Place Angler of the Year

3rd Place Angler of the Year

Largest Stringer of the Tournament Series.

Largest Speckled Trout of the Tournament Series.

Largest Redfish of the Tournament Series.



2008 Third Coast Kayak Tournament Team of the Year and Angler of the Year

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Texas Kayak Series

April 6, 2008	Corpus Christi, Texas	1st Place Individual	2nd, 3rd, 5th Team Stringer
May 4, 2008	Matagorda, Texas	3rd, 4th, 6th Place Individual	1st, 3rd Place Team Stringer Largest stringer of tournament series
July 20, 2008	Rockport, Texas	2nd, 3rd Place Individual	2nd Place Team Stringer
1st Place Angler of the Year		1st Place Team of the Year	
2nd Place Angler of the Year		2nd Place Team of the Year	
4th Place Angler of the Year		5th Place Team of the Year	
5th Place Angler of the Year			
6th Place Angler of the Year			



2008 Angler of the Year



2008 Team of the Year



2008 2nd Place Angler of the Year



2008 2nd Place Team of the Year



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Galveston Redfish Series

July 26, 2008 12th Place finish

August 30, 2008 15th Place finish

November 15, 2008 3rd Place finish

Qualified for 2009 Professional Guide's Cup Tournament

6th Place Team of the Year

Only Kayak team to qualify for Guide's Cup Tournament



Arabia Shrine Tournament

June 14, 2008

1st Place Speckled Trout Stringer

1st Place Redfish Stringer

1st Place Heaviest Speckled Trout

1st Place Heaviest Redfish

2nd Place Heaviest Speckled Trout

2nd Place Heaviest Redfish

1st Place Team Stringer

3rd Year in a Row Team Ocean Kayak has won this event



Redfish Road House Tournament

March 1, 2008

1st Place Redfish Stringer

1st Place Heaviest Redfish

Only Kayaker entered in tournament

